

PRODUCT showcase



STRATEGICALLY PLACE YOUR PRODUCTS IN FRONT OF EVERY BUYER WALKING THE SHOW FLOOR.

Mannequin Showcase - \$1,500, Set of 3 at main registration area \$800 per Mannequin LIMITED TO 6 COMPANIES

Mannequins artfully displayed in the prominent registration area for duration of the show. Company name & booth number on display sign with mannequins and included on meter board signage. A sponsor has **their choice of male, female or child for their mannequin package. Sponsor is responsible for dressing their mannequin display before the show floor opens.**



NEW PRODUCT SHOWCASE

The number one reason attendees come to the show is to find new products! Display your new launches in this featured area on the show floor. Buyers will be voting for the best new product of the show and the winner will be included in post-show media coverage, as well as receive a trophy and recognition at the NEW Product Showcase award ceremony.

Packages:

Product Showcase Large Showcase - \$1,000 LIMITED TO 20 COMPANIES

- Large glass enclosed showcase with lighting to display your product approx. 3'x3' (electrical outlets are NOT available in showcase)
- Company name, & booth number on: display sign in showcase, New Product Showcase signs, Show Directory ad promoting area, and New Product Showcase webpage



Product Showcase Display Tower Shelf - \$450

- 1 shelf within 20"x20" display case to show your product (electrical outlets are NOT available in showcase).
- Company name & booth number on: display sign in showcase, New Product Showcase signs, Show Directory ad promoting area, and New Product Showcase webpage



INSERTION order

PRINT OPPORTUNITIES

- Back Cover - \$4,000
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Inside Front Cover (2 Page Spread) - \$6,500
- Full Page Ad - \$1,500
- Half Page Ad - \$750
- 2 Page Spread Ad - \$2,500

DIGITAL SPONSORSHIPS

- Welcome Ad - \$4,000
- Registration Confirmation Sponsorship - \$3,000
- Countdown Clock Sponsorship - \$500
- Welcome Email - \$1,500
- Social Media Campaign - \$500
- Web Banner \$1,500
- Pre-Show Sponsored Email - \$2,000 per email
- Post-Show Sponsored Email - \$2,000 per email
- Countdown to the Show Email Sponsorship - \$750

AT SHOW BRANDING

- Landyards - \$3,000
- Mobile Charging Table Sponsorship - \$2,500
- Show Bags - \$2,500
- Show Bag Inserts - \$1,150
- Handout at Registration - \$3,500 (3 Days)
- Handout at Registration - \$1,500 (1 Day)
- Booth Drop - \$500
- Meeting Rooms - \$1,500

AT SHOW SIGNAGE

- Meter Boards - \$1,500
- Pop-Up Meterboard - \$750
- Backlit Signage - Call for Pricing
- Aisle Sign Dangers - \$750 per Sign
- Aisle Sign Dangers - \$3,000 for 5 Signs
- Registration Kick Panels - \$3,000 (Limited to 3)
- Registration Kick Panels - \$5,500 (Exclusive)
- Floor Decals - \$2,500
- Wall Insert Cling - \$4,500
- Rotunda Column Wraps - \$5,500
- Banners in Hallway - \$7,000
- Banners in Promenade Hallway - \$5,500
- Promenade Hallway Wall Inserts - \$3,000
- Vertical Digital LCD Screens - \$5,000
- LCD Lobby Wall - \$10,000

PRODUCT SHOWCASE

- Mannequin Showcase - \$1,500 (Set of 3)
- Mannequin Showcase - \$800 per Mannequin
- Large Product Showcase - \$1,000
- Product Showcase Shelf - \$450

HOSPITALITY

- Water Station - \$500
- Breakfast Sponsor - \$2,500 per day
- Snack Sponsor - \$2,500 per day
- Lunch Sponsor - \$2,500 per day
- Happy Hour Sponsor - \$2,500 per day

TOTAL: _____

EMAIL COMPLETED FORM BACK TO MARNI GOLDEN VINCI AT MARNI.VINCI@CLARIONEVENTS.COM

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.