

PRINT opportunities



SHOW DIRECTORY

Not only a prime planning and navigation tool during the Halloween & Party Expo, but also a buyers' desk reference throughout the year. Being part of our printed show directory gives your brand exposure year-round in print.

Advertise:

Full Page Ad - \$1,500

Half Page Ad - \$750

2 Page Spread Ad - \$2,500

Special Position:

Back Cover Ad - \$4,000

Inside Front Cover Ad - \$3,500

Inside Back Cover Ad - \$3,500

Inside Front Cover 2 Page Spread Ad - \$6,500



INSERTION order

PRINT OPPORTUNITIES

- Back Cover - \$4,000
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Inside Front Cover (2 Page Spread) - \$6,500
- Full Page Ad - \$1,500
- Half Page Ad - \$750
- 2 Page Spread Ad - \$2,500

DIGITAL SPONSORSHIPS

- Welcome Ad - \$4,000
- Registration Confirmation Sponsorship - \$3,000
- Countdown Clock Sponsorship - \$500
- Welcome Email - \$1,500
- Social Media Campaign - \$500
- Web Banner \$1,500
- Pre-Show Sponsored Email - \$2,000 per email
- Post-Show Sponsored Email - \$2,000 per email
- Countdown to the Show Email Sponsorship - \$750

AT SHOW BRANDING

- Landyards - \$3,000
- Mobile Charging Table Sponsorship - \$2,500
- Show Bags - \$2,500
- Show Bag Inserts - \$1,150
- Handout at Registration - \$3,500 (3 Days)
- Handout at Registration - \$1,500 (1 Day)
- Booth Drop - \$500
- Meeting Rooms - \$1,500

AT SHOW SIGNAGE

- Meter Boards - \$1,500
- Pop-Up Meterboard - \$750
- Backlit Signage - Call for Pricing
- Aisle Sign Dangers - \$750 per Sign
- Aisle Sign Dangers - \$3,000 for 5 Signs
- Registration Kick Panels - \$3,000 (Limited to 3)
- Registration Kick Panels - \$5,500 (Exclusive)
- Floor Decals - \$2,500
- Wall Insert Cling - \$4,500
- Rotunda Column Wraps - \$5,500
- Banners in Hallway - \$7,000
- Banners in Promenade Hallway - \$5,500
- Promenade Hallway Wall Inserts - \$3,000
- Vertical Digital LCD Screens - \$5,000
- LCD Lobby Wall - \$10,000

PRODUCT SHOWCASE

- Mannequin Showcase - \$1,500 (Set of 3)
- Mannequin Showcase - \$800 per Mannequin
- Large Product Showcase - \$1,000
- Product Showcase Shelf - \$450

HOSPITALITY

- Water Station - \$500
- Breakfast Sponsor - \$2,500 per day
- Snack Sponsor - \$2,500 per day
- Lunch Sponsor - \$2,500 per day
- Happy Hour Sponsor - \$2,500 per day

TOTAL: _____

EMAIL COMPLETED FORM BACK TO MARNI GOLDEN VINCI AT MARNI.VINCI@CLARIONEVENTS.COM

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.