

# at show SIGNAGE



## Meter Boards - \$1,500 DOUBLE SIDED

Visible throughout the main show floor aisles, double-sided meter boards provide the perfect opportunity to a quick brand impression for buyers. Exhibitor provides print-ready artwork. Production and labor charges are included.

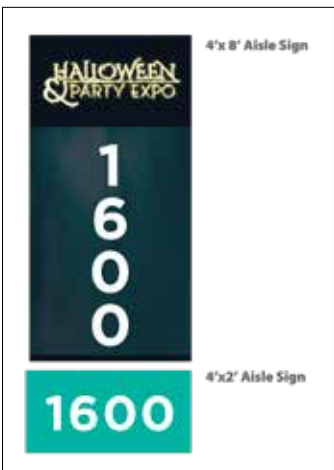
## Pop-Up Meterboard - \$750

Produced and provided by sponsor



## Backlit Signage CALL FOR PRICING

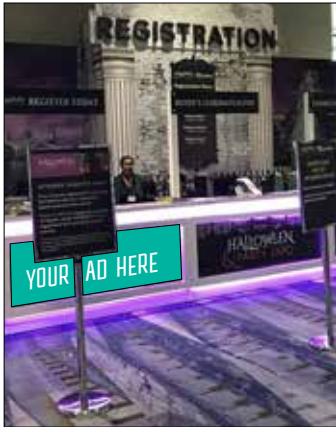
Get your company graphics in front of attendees as they walk to and from the show each day by advertising with these beautiful, framed eye-level signs along the main walkway. Sponsor more than one for a great panoramic image that is sure to catch everyone's eye. Exhibitor provides print-ready artwork. Production and labor included.



## Aisle Sign Danglers - \$750 PER SIGN or \$3,000 FOR 5 SIGNS (RECEIVE 1 FREE)

The aisle signs are highly visible and constantly used as a navigational guide which makes them the perfect opportunity for displaying your company logo and booth number! It is the repeat branding of this option that embeds your company into the minds of all walking the show. The exhibitor provides print-ready artwork. Production and labor charges are not included.

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## Registration Kick Panels - \$3,000 LIMITED TO 3 ADVERTISERS or \$5,500 EXCLUSIVE

Make a big impression with larger than life graphics on the Registration Kick Panels. Every single attendee comes through registration. Take advantage of the exposure this opportunity offers by putting your marketing message directly in front of attendees as they walk up to the registration counters. Opportunity includes production and your logo on every kick panel at the registration counters.



## Floor Decals - \$2,500 INCLUDES 10 DECALS

Create custom artwork to create a dramatic presentation on the show floor aisles. This is the perfect opportunity to guide buyers straight to your booth. Exhibitor provides print-ready artwork. Production and labor charges are not included.



## Wall Insert Cling - (4 AVAILABLE, SIZES DIFFER SLIGHTLY) - \$4,500

Customize this wall space with a broad display featuring your message to attendees.

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## Rotunda Column Wraps - \$5,500/Price Per Column

Right outside the entrance to the Mirage Events Center and next to the registration counters, you have the opportunity to wrap these columns for the ultimate branding to attendees.



## Banners in Hallway - \$7,000

Reach attendees as they walk down the hallway to the event center with your branding on these signs.



## Banners in Promenade Hallway - \$5,500

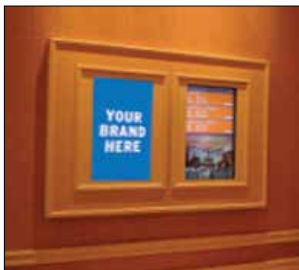
Reach attendees as they walk down the hallway to the event center with your branding on these signs.



## Promenade Hallway Wall Inserts - \$3,000

As attendees walk to the event center, they will pass your signage in these wall inserts.

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## Vertical Digital LCD Screens - \$5,000

Make your mark by displaying branded messages on six (6) vertical LCD screens located throughout the convention area. With crisp visuals, animation possibilities and variable messaging, displaying your brand digitally maximizes exposure in a more dynamic and engaging way.



## LCD LOBBY WALL - (2 AVAILABLE)- \$10,000

The LCD Lobby Wall is an eye-catching display in a bustling area on The Mirage property.





## INSERTION order

### PRINT OPPORTUNITIES

- Back Cover - \$4,000
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Inside Front Cover (2 Page Spread) - \$6,500
- Full Page Ad - \$1,500
- Half Page Ad - \$750
- 2 Page Spread Ad - \$2,500

### DIGITAL SPONSORSHIPS

- Welcome Ad - \$4,000
- Registration Confirmation Sponsorship - \$3,000
- Countdown Clock Sponsorship - \$500
- Welcome Email - \$1,500
- Social Media Campaign - \$500
- Web Banner \$1,500
- Pre-Show Sponsored Email - \$2,000 per email
- Post-Show Sponsored Email - \$2,000 per email
- Countdown to the Show Email Sponsorship - \$750

### AT SHOW BRANDING

- Landyards - \$3,000
- Mobile Charging Table Sponsorship - \$2,500
- Show Bags - \$2,500
- Show Bag Inserts - \$1,150
- Handout at Registration - \$3,500 (3 Days)
- Handout at Registration - \$1,500 (1 Day)
- Booth Drop - \$500
- Meeting Rooms - \$1,500

### AT SHOW SIGNAGE

- Meter Boards - \$1,500
- Pop-Up Meterboard - \$750
- Backlit Signage - Call for Pricing
- Aisle Sign Dangers - \$750 per Sign
- Aisle Sign Dangers - \$3,000 for 5 Signs
- Registration Kick Panels - \$3,000 (Limited to 3)
- Registration Kick Panels - \$5,500 (Exclusive)
- Floor Decals - \$2,500
- Wall Insert Cling - \$4,500
- Rotunda Column Wraps - \$5,500
- Banners in Hallway - \$7,000
- Banners in Promenade Hallway - \$5,500
- Promenade Hallway Wall Inserts - \$3,000
- Vertical Digital LCD Screens - \$5,000
- LCD Lobby Wall - \$10,000

### PRODUCT SHOWCASE

- Mannequin Showcase - \$1,500 (Set of 3)
- Mannequin Showcase - \$800 per Mannequin
- Large Product Showcase - \$1,000
- Product Showcase Shelf - \$450

### HOSPITALITY

- Water Station - \$500
- Breakfast Sponsor - \$2,500 per day
- Snack Sponsor - \$2,500 per day
- Lunch Sponsor - \$2,500 per day
- Happy Hour Sponsor - \$2,500 per day

TOTAL: \_\_\_\_\_

EMAIL COMPLETED FORM BACK TO MARNI GOLDEN VINCI AT MARNI.VINCI@CLARIONEVENTS.COM

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.