

at show **BRANDING**



exclusive **Lanyards - \$3,000**

Put your logo around the neck of all attendees at the show - everyone is required to wear a badge to enter the show floor. Your brand will be front and center.

exclusive **Mobile Charging Table Sponsorship - \$2,500**

Have your branding and marketing message on 3 mobile charging stations throughout the show floor. Reach attendees while they are charging their phones. A great way to boost traffic to your booth and provide an enjoyable experience for attendees – with your name on it.



exclusive **Show Bags - \$2,500**

A walking brand message sure to catch buyers' eyes. This opportunity allows you to showcase your brand message on our official show bags. Production not included.

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Show Bag Inserts - \$1,150 LIMITED TO 5 COMPANIES

Include your company message or sample product inside our official Show Bags. Handed out to ALL buyers, this promotion is a great way to further showcase your company and specials at show booth promotions. **Sample product or information flyer is provided by the sponsor. Shipping is not included.**



Handout at Registration - \$3,500 FOR 3 DAYS or \$1,500 FOR 1 DAY

Efficiently and effectively create brand exposure outside your booth. Halloween & Party Expo staff will be able to handout information about your companies, as well as be 'branded' for the total look and attitude for your product **Sponsor must provide handout.**

Booth Drop - \$500

Looking to create relationships with other vendors and exhibitors? With this sponsorship, your handout or flyer will be distributed to every exhibitor on the show floor (1) time during the show.



MEETING ROOMS - \$1,500

Reserve a personal meeting room for your team or for meetings in-person with buyers while at the event.



INSERTION order

PRINT OPPORTUNITIES

- Back Cover - \$4,000
- Inside Front Cover - \$3,500
- Inside Back Cover - \$3,500
- Inside Front Cover (2 Page Spread) - \$6,500
- Full Page Ad - \$1,500
- Half Page Ad - \$750
- 2 Page Spread Ad - \$2,500

DIGITAL SPONSORSHIPS

- Welcome Ad - \$4,000
- Registration Confirmation Sponsorship - \$3,000
- Countdown Clock Sponsorship - \$500
- Welcome Email - \$1,500
- Social Media Campaign - \$500
- Web Banner \$1,500
- Pre-Show Sponsored Email - \$2,000 per email
- Post-Show Sponsored Email - \$2,000 per email
- Countdown to the Show Email Sponsorship - \$750

AT SHOW BRANDING

- Landyards - \$3,000
- Mobile Charging Table Sponsorship - \$2,500
- Show Bags - \$2,500
- Show Bag Inserts - \$1,150
- Handout at Registration - \$3,500 (3 Days)
- Handout at Registration - \$1,500 (1 Day)
- Booth Drop - \$500
- Meeting Rooms - \$1,500

AT SHOW SIGNAGE

- Meter Boards - \$1,500
- Pop-Up Meterboard - \$750
- Backlit Signage - Call for Pricing
- Aisle Sign Dangers - \$750 per Sign
- Aisle Sign Dangers - \$3,000 for 5 Signs
- Registration Kick Panels - \$3,000 (Limited to 3)
- Registration Kick Panels - \$5,500 (Exclusive)
- Floor Decals - \$2,500
- Wall Insert Cling - \$4,500
- Rotunda Column Wraps - \$5,500
- Banners in Hallway - \$7,000
- Banners in Promenade Hallway - \$5,500
- Promenade Hallway Wall Inserts - \$3,000
- Vertical Digital LCD Screens - \$5,000
- LCD Lobby Wall - \$10,000

PRODUCT SHOWCASE

- Mannequin Showcase - \$1,500 (Set of 3)
- Mannequin Showcase - \$800 per Mannequin
- Large Product Showcase - \$1,000
- Product Showcase Shelf - \$450

HOSPITALITY

- Water Station - \$500
- Breakfast Sponsor - \$2,500 per day
- Snack Sponsor - \$2,500 per day
- Lunch Sponsor - \$2,500 per day
- Happy Hour Sponsor - \$2,500 per day

TOTAL: _____

EMAIL COMPLETED FORM BACK TO MARNI GOLDEN VINCI AT MARNI.VINCI@CLARIONEVENTS.COM

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.