

MORE VISIBILITY AT THE HALLOWEEN & PARTY EXPO

HALLOWEEN & PARTY EXPO
Houston, TX • Jan 28-31, 2012

Connect with attendees before, during **AND** after The Halloween & Party Expo! Attendees use the online exhibitor directory and floor plan to research the companies and products they want to see at the show. They're looking for new suppliers and vendors...they're looking for you!

This is your chance to connect with attendees and **make sure** you are on their list of must-see exhibitors before they arrive in Houston AND you can continue to stay in contact with them during and after the 2012 show.

January 28-31, 2012

www.halloweenpartyexpo.com

George R. Brown Convention Center
Houston, TX

Gold Package—\$150



2.0 X

More Leads!

More Details Add To MyShow Planner

SAMPLE COMPANY

Sample Company
Booth: 583

1234 Valley Ave.
Cincinnati, OH 45244

(p) (555) 555-5551
(f) (555) 555-5551

(Website) www.example.com
(Email) hello@example.com



- ◆ Your Logo
- ◆ Company Description
- ◆ Press Releases
- ◆ Product Categories



Get contact info of attendees who've expressed interest in you & added you to their

MyShow Planner

Joe Example
jexample@sample.com
Sample Company
555.555.1212

Platinum Package—\$300



2.5—3X

More Leads!

- ◆ Includes all Gold features plus...
- ◆ 1 customizable display panel with images and/or text descriptions
- ◆ 1 additional product panel which can be used for multimedia/Flash presentations

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(Website) www.example.com
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YOUR VIDEO

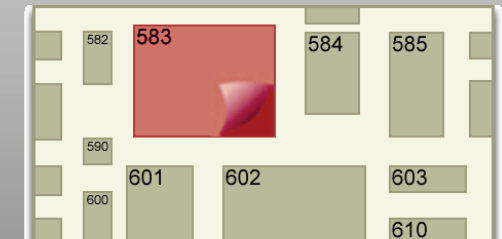
Diamond Package—\$600



5X

More Leads!

- ◆ Includes all Platinum features plus
- ◆ Preferred placement in the online exhibitor directory search results
- ◆ Corner peel graphic to highlight your booth on the floor plan
- ◆ Featured Exhibitor Status



Select from the following

- ☆ 123 AGRICULTURE (3745)
- ☆ AAA TRACTORS (5004)
- ☆ ABZ MAGNETS (331)
- ☆ ADVANCED TECH LTD. (5355)
- ☆ ADVANCED MANURE SOLUTIONS (4912)
- ☆ ALLSTAR LOADERS (4433)
- ☆ BARKING DOG CUSTOMS (3752)
- ☆ BUCK'S BEARINGS (2714)
- ☆ CAL & SONS SEED SUPPLY (1110)
- ☆ COOPER TOPSOILS (4907)
- ☆ CUSTOM SPECIALISTS (1119)
- ☆ DRUKE LLC (4907)
- ☆ FUEL CELL TECH (401)
- ☆ EAGLE BAITS (4714)

Not sure what to pick? We can help! Call or email Brett Glatfelter at brett@mapyourshow.com-908.399.6245 | Premium banner and application sponsorships also available.