

HALLOWEEN & PARTY EXPO

General Info For Exhibitors

AGE LIMIT - 18 & UP

No one under 18 will be admitted on the show floor. ID may be required.

SCOOTER RENTALS

A select number of scooter rentals will be available onsite. If you need a scooter and have not yet reserved one, please notify Show Management as soon as possible at 877-347-3976.

CYBER CAFE

A free Cyber Café will be available in the back of Hall B.

COAT AND LUGGAGE CHECK

For your convenience, coats and luggage may be checked at a special area set up in front of Hall E, First Level.

FOOD OPTIONS

There are two main concession areas located inside the Exhibit Hall. Visit Registration for a brochure of Onsite Expo Food Services. A Starbucks is located on the second floor, above Hall D, across from the Hilton skywalk.

CONCIERGE'S DESK

Houston Convention and Visitors Bureau staff will provide information on local restaurants at the Houston CVB Kiosk located near Registration in Hall D and can assist in making reservations for small or large groups.

EAC BADGES / REGISTRATION

EAC's will need to obtain a temporary badge in order to enter the hall. To obtain a temporary badge, please see one of the security officers near each entrance, notify a floor manager or visit the Exhibit Services Counter at the back of Hall D. Final show badgeholders and new registrations will be available starting Friday morning at 8am at the Main Entrance of Hall D.

EXHIBITOR SERVICES

Exhibitor Services will be located in back of Hall D. Representatives from the following will be available:

- CDS, Appointed Expo Decorator
- Smart City, Electricity & Internet
- Synergy, A/V & Scanner Rentals
- Airgas Retail Solutions, Helium Tanks
- Freeman, Rigging for 250+ lbs
- GRBCC, Cleaning

IMPORTANT: REVIEW YOUR SPECIFIC MOVE-IN SCHEDULE NOTED IN THE ENCLOSED LETTER.

SATURDAY

8:30 A.M.
Registration Officially Opens to Attendees

9:30 A.M. - 10:30 A.M.
Opening Keynote Session

11:00 A.M. - 5:00 P.M.
EXPO OPEN

1:00 P.M. & 4:00 P.M.
Leg Avenue Sexy Costume Shows

5:00 P.M. - 7:00 P.M.
Halloween Costume Style Show

7:00 P.M. - CLOSE
Night-at-the-Pavilions

SUNDAY

7:45 A.M. - 8:45 A.M.
Early Bird Educational Seminars

9:00 A.M. - 6:00 P.M.
EXPO OPEN

12:30 P.M.
NCA - Grab Lunch Together!

1:00 P.M. & 4:00 P.M.
Leg Avenue Sexy Costume Shows

7:00 P.M. - CLOSE
Rubie's Annual Halloween Bash

MONDAY

7:45 A.M. - 8:45 A.M.
Early Bird Educational Seminars

9:00 A.M. - 6:00 P.M.
EXPO OPEN

1:00 P.M. & 4:00 P.M.
Leg Avenue Sexy Costume Shows

TUESDAY

9:00 A.M. - 3:00 P.M.
EXPO OPEN

SHUTTLE BUS SERVICE

Route 1: Inn at the Ballpark Four Seasons	Route 2: Hyatt Regency Courtyard Marriott Residence Inn
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Friday, Jan. 21 8 am - 5 pm

Saturday, Jan. 22 7 am - 7 pm
7 pm - 12 am (Night-at-the-Pavilions)

Sunday, Jan. 23 7 am - 7 pm
7 pm - 12 am (Rubie's Annual Bash)

Monday, Jan. 24 7 am - 7 pm

Tuesday, Jan. 25 7 am - 5 pm

Don't Miss
THE
Night!

Saturday

COSTUME STYLE SHOW

Reception: 5:00 - 5:30 PM
Show: 5:30 - 7:00 PM
GRBCC, First Level, Hall E
Don't miss this unique opportunity to see the newest and hottest costumes in the industry!

NIGHT-AT-THE-PAVILIONS

7:00 PM - CLOSE*
*Complimentary Shuttle Ends at Midnight

Pick-Up Wristband & Discount Flyer at the Houston CVB Kiosk near registration!

NETWORK! FUN + GAMES + DISCOUNTS!
Explore an exciting part of Houston's nightlife! Complimentary shuttle buses will be provided to this downtown bar and entertainment hub.

REMEMBER TARGETED MOVE-IN THIS YEAR!

Help Make Move-In Move Smoothly

- Submit electrical orders ahead of time to Smart City.

- Ship to Advanced Warehouse! Deadline is Friday, January 14th!

- Double check your specific move-in schedule as provided in your kit to ensure there is no confusion.

Questions?

Call 877-347-3976 Today.

We are happy to assist!



PARKING OPTIONS

Near George R. Brown Convention Center
Houston, Texas

OPEN LOT PARKING - \$7
(2) open-air lots on the north & south side of the GRBCC. Approximately 250 spots in each lot. \$7.00 fee. There are no in/out privileges.

UNDERGROUND PARKING ACROSS FROM HALL C ENTRANCE - \$10
650 + spots, underground parking directly across the street from the GRBCC. Convention rate is \$10.00. There are no in/out privileges.



STREET LEVEL PARKING
There are several areas in and around the GRBCC that attendees can park directly on the street. These areas are covered by metered parking.

CENTER AND HILTON GARAGE - \$16
1,200 spots, covered parking garage directly attached to the GRBCC and Hilton. The garage maxes out at \$16.00. There are no in/out privileges for non-hotel guests.

CONVENTION CENTER LOCATION

George R. Brown Convention Center (GRBCC)
1001 Avenida de las Americas
Houston, TX 77010

EXHIBITOR LOADING DOCS & RAMPS

Loading Docks for Exhibit Hall A, B, C, D & E:
Take Avenida de las Americas North > right on Rusk Street > right on St. Emanuel Street > right on Polk > right on Chartres > using the left lane of Chartres, form line to entrance > left on Walker and proceed to loading area.

3rd Level Ramp for Exhibit Halls A3 & B3, Ballroom & General Assembly:
Take Avenida de las Americas North in front of the facility > 3rd level ramp will be on the right at Capitol

Texas Original Sing Along Dueling Piano Bar
EST. 1992
The Party Has Arrived in
Houston
EXCLUSIVE EVENT
MONDAY, JANUARY 24TH
HALLOWEEN PARTY EXPO

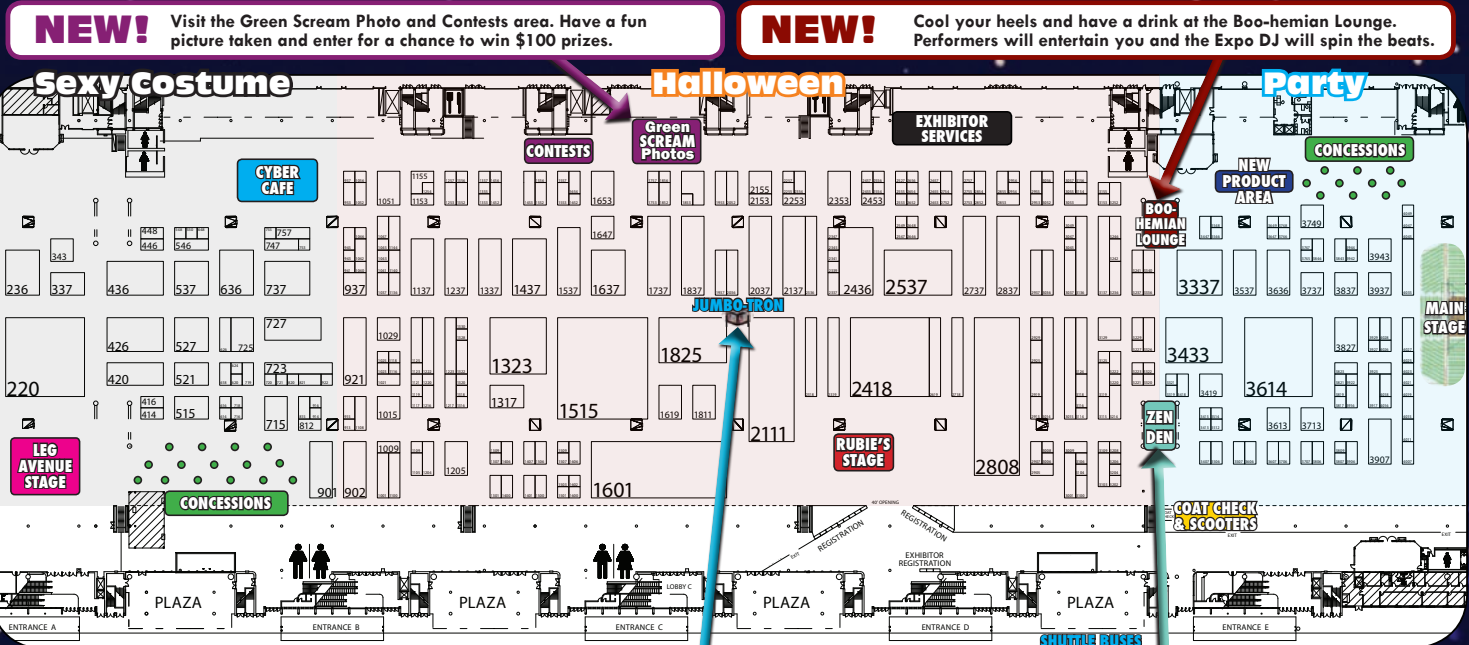
LOCATIONS
AUSTIN · DALLAS · FORT WORTH · HOUSTON · LAS VEGAS

NO COVER & HALF PRICE DRINKS 7:30PM - 9:30-PM
NON-STOP HIGHLY ENTERTAINING SHOW FROM 9-1AM

STOP BY ON SATURDAY, JANUARY 22 FOR TWO FOR ONE COVER!

Call for Reservations: 713-337-(PETE) 7383
www.petesduelingpiano.com
3rd Floor of the Houston Pavilion, next to the House of Blues.
1201 Fannin Street, Suite #310, Houston, TX 77002

2011 Halloween & Party Expo - Exhibit Hall



NEW! Visit the Green Scream Photo and Contests area. Have a fun picture taken and enter for a chance to win \$100 prizes.

NEW! Cool your heels and have a drink at the Boo-hemian Lounge. Performers will entertain you and the Expo DJ will spin the beats.

NEW! The Jumbotron is a new addition! Watch for show and exhibitor announcements. Don't miss what's happening all around the floor!

NEW! The GRBCC has 1.8 million square feet of meeting and exhibition space. Treat yourself to a massage after all that walking around!